

I KNOW WHAT YOU'LL DO THIS SUMMER

What activities are adults planning to do this summer?

Go to the beach or lake

36%



Go on a road trip

35%



Visit a large city in the U.S.

22%



P25-34:
27%

Go on a staycation

19%



Go to a national park

19%



Go to an amusement park

18%



Go to the mountains

17%



Go to a casino

19%



P18-24:
28%

Go to a campsite

13%



P45-54:
17%

Take a cruise

11%



P35-44:
18%

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