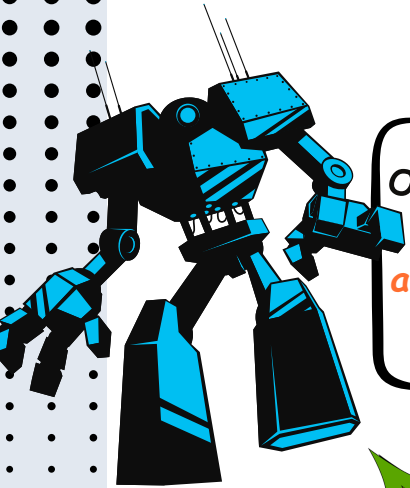
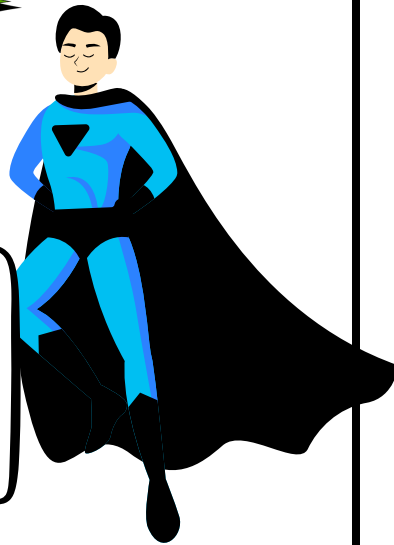


CONTENT MAN SAVES THE CITY FROM EVIL BOTS!



Online piracy + illegal streaming *cost content producers \$30 billion annually* which also impacts hundreds of thousands of jobs in the U.S.



PREMIUM VIDEO SAVES THE DAY

Multiscreen TV platforms spend over *\$100 billion each year* to create truly premium, emotionally engaging video content

PRODUCTS & SERVICES PATROL PROTECTS FROM SCAMMERS!

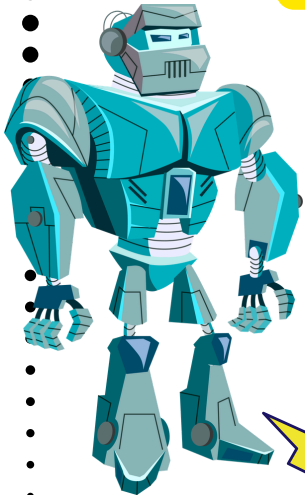


70% of newly active advertisers on Instagram and Facebook were promoting *scams, poor quality products or illicit goods*



Multiscreen TV platforms attract over *12,500 legitimate brands* nationally which builds and enhances the reputation of other TV advertisers

AUDIENCE GIRL KEEPS BAD BOTS AT BAY!



Over half of internet traffic comes from non-human sources with 37% of traffic coming from bad bots



Multiscreen TV platforms give marketers an opportunity to reach 249 million verified human audiences with 77% penetration of P2+



PREMIUM VIDEO SAVES THE DAY



Multiscreen TV platforms offer 5 trillion opportunities to connect annually with real audiences through placements in transparent media

Want more? Download the full report [HERE](#) or check out [VAB's Upfront Hub](#) for more resources.

ADVERTISING MAN DEFEATS DIGITAL AD FRAUD!

Digital ad fraud costs marketers over \$100 billion each year, with over \$1 out of every \$5 spent on digital ads being fraudulent

