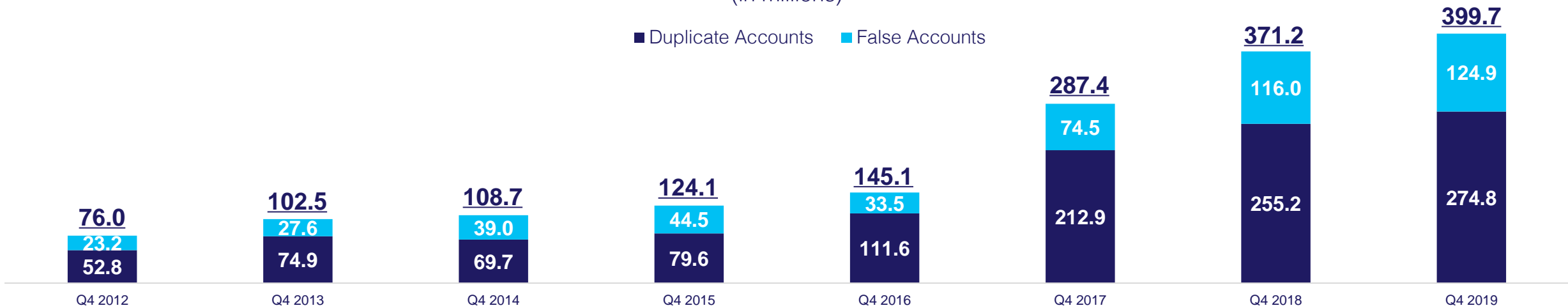
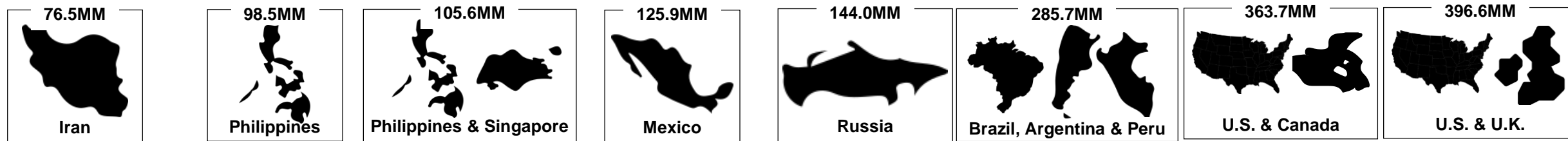


Duplicate Or False Accounts Have Been A Growing Issue For Facebook And Are Now Collectively Larger Than The Population Of The United States & U.K. Combined

Facebook Global Monthly Active Users (MAUs): Duplicate or False Accounts
4Q 2012 – 2019
(in millions)



Facebook's Duplicate or False Accounts Are Equivalent To The Population Of These Countries



Source: VAB analysis of Facebook data from their 2019 10-K SEC filing (Facebook divides false accounts into two categories: user-misclassified or “undesirable”); comparable country population figures based on data from United Nations, Department of Economic & Social Affairs (DESA) / Population Division, World Population Prospects, 2012 – 2019. The country population data is based on their appropriate year within the analysis.